DATE:: 4/22/54

TIME:: 7:59

SPONSOR: MRS. WIGGIN'S CANDY STORE

SOLICITOR: SS

A DAY IN THE SUN WITH A GOOD BOOK AND SOMETHING TO SATISFY YOUR SWEET TOOTH. IT SOUNDS LIKE HEAVEN, DOESN'T IT? WELL, THE LEISURE TIME MAY BE HARD TO FIND, BUT THE CANDIES FOR YOUR SWEET TOOTH AR EASILY LOCATED AT MRS. WIGGIN'S CANDY STORE, ON KING STREET. WITH SUMMER WEATHER HERE, HER HOME-MADE SUMMER ASSORTMENT MAY BE JUST THE THING TO CATCH YOUR FANCY. CREAMY SMOOTHE WHITE CHOCOLATES, DELICIOUS FUDGE, CHEWY CARAMELS, AND BON-BONS, ALL GO TO MAKE UP ONE OF THE BEST WARM WEATHER TREATS TO BE FOUND. LEMON DROPS ALSO HIT THE SPOT IN THE HEAT, AND THEY ARE MRS. WIGGINS SPECIAL FOR THE WEEK, AT ONLY $.49 A LB.

IF YOU'RE A MEMBER OF THE FORWARD LOOKING GROUP, YOU'VE STARTED TO THINK ABOUT MAY, AND MAY BASKETS. MRS. WIGGINS HAS THE FINEST IN HOME MADE CANDIES IN THE BEST OF MAY BASKETS. SO, REMEMBER, IFITS CHOCOLATES FOR A GIFT, MAY BASKETS FOR FRIENDS, OR JUST CANDIES FOR NIBBLING, MRS. WIGGIN'S OFFERS THE BEST. TRY SOME.

THE CORRECT TIME IS NOW 8:00 O'CLOCK. YOU ARE TUNED TO 600, W.C.S.R. THE VOICE OF SMITH COLLEGE, IN NORTHAMPTON.

ANNOUNCER'S SIGNATURE

4/22 Norma Wintsky

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